

## Internship Evaluation Form

Student's name : Geert Roumen  
Organization : LEGO System A/S  
Period : 23<sup>rd</sup> September 2015 - 18<sup>th</sup> January 2016  
Coach : Oliver Wallington

### A) Responsibility

1. Responsibility : Industrial Design Intern / General team member
2. Pro-active attitude : Great, Contributed to on-going projects and initiated own. Developed own internal network to support both his projects and learning goals.
3. Critical : Good balance of ambition and understanding the real world constraints within projects. Has the competence and confidence to challenge team directions. Has good understanding of his own development areas.
4. Drive, enthusiasm : Geert has a very friendly and open nature and appears to have a genuine passion for developing products and software. Some of the prototypes Geert has made while at LEGO have been particularly complex and used tools that were not intended for the task; however, he embraced the challenge and gave brilliant results.
5. Collaboration : Geert has been a very active member of the team, both contributing his competence and pulling in others as needed.
6. Planning : Geert has been able to balance and time manage multiple projects that are at different stages of development. He has been able to "park" the more interesting things to reach the deadlines on other projects.

### B ) Work input

The student was asked to : Generally contribute to a busy technology development team including developing concepts, developing user interfaces (inc graphics). leading front end explorations, prototyping (Design, Electronics, SW), understanding users and their needs.

### C) Work output

1. Results (quality) : Great. In addition, has understanding of the actual "quality" needed at different development stages / for user test.
2. Results (quantity) : Great, Contributed to a very wide range of projects, in many cased multiple prototypes. Always active and has a very productive way of working.

**E) Remarks** :

**D) Expertise areas**

1. Creativity & Aesthetics:

Geert is a great problem solver, both in terms of generating product concepts and ways to develop / prototype these.

2. Technology & Realization

Geert is very knowledgeable and competent in developing products that incorporate both electronic and/or SW, this includes creating functional prototypes of complete product experiences to a quality that can be user tested.

3. User & Society

Geert has gained a strong knowledge of children as a target user, including classroom situations. This has then led Geert's development work in terms of product concept, design and appropriate user interface.

4. Business & Entrepreneurship

Geert has gained a good insight into how the different roles come together to get a product from concept all the way through production and distribution. In his development work he shows a good understanding of the cost/value balance when adding functionality to toy experiences.

5. Math, Data & Computing

Very competent digital prototype, including developing low age programming systems to working prototype level.

**F) Suggested further developments or things to improve:**

Potential development areas:

- Graphic Presentation / Communication including portfolio
- Confirm with self what is primary / unique competence

**Date:**

18th Jan 2016

**Signature:**

Oliver Wallington

